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**Marketing Officer – Job Specification**

**Salary:** £13.75 per hour: 16 hrs per week – flexible working.

Must have full driving licence and own transport

May be required to work/attend events, on occasions, weekends/ evenings as the job requires.

**Area Covered:** South west Surrey, East Hampshire and West Sussex.

**Experience**

**Essential**

Educated to degree level or at least 5 year’s experience working in a marketing role

Experience with mail service e.g. mail chimp

Experience managing social media accounts

Experience of Adobe packages

Website Experience

Experience of data management

**Not Essential**

Experience of working in the charitable sector or with a similar type of organisation desirable but not essential.

Experience of brand management desirable

**Attributes**

Passionate and creative

Flexible

Self-motivated or Self-starter able to work on own initiative

Outgoing/Confident/Articulate

Good at networking

Good presentation skills